

# In-network also means online choices



## Our network now offers the most<sup>1</sup> options for using in-network benefits online

With more consumers turning to online options, EyeMed is setting the standard with the most online in-network providers.<sup>1</sup> Our unmatched choice<sup>1</sup> and technology-driven solutions give members a seamless way to use their benefits while shopping online – for both glasses and contacts.

Now members can use their in-network benefits at 6 online providers. And even more online choices are on the way.

### CONVENIENT ONLINE SHOPPING OFFERS

- Wide selection of top-selling name brands at a variety of price points
- Seamless insurance adjudication uses common member data to apply and process the member's benefits
- Educational tools like Frame Advisor walk members through selecting the best frames based on their face shape and color
- Photorealistic 3D virtual "try-on" technology for frames at [lenscrafters.com](https://lenscrafters.com) and [glasses.com](https://glasses.com)
- Special offers can be applied during checkout
- Buy online, ship to store available

Give your employees online choice –  
Contact your EyeMed rep or visit [eyemed.com](https://eyemed.com)



44% of adults who purchased glasses used the Internet to assist in their prescription glasses acquisition – with 14% directly purchasing glasses online<sup>2</sup>

LENSCRAFTERS<sup>®</sup>

OPTICAL<sup>®</sup>

Ray-Ban<sup>®</sup>

GLASSES.COM

contactsdirect

OAKLEY

<sup>1</sup> Compared to EyeMed's closest competitor, based on membership. <sup>2</sup> "United States Eyewear Market, By Product Type, By End User, By Distribution Channel, By Region, Competition Forecast & Opportunities, 2027F"; [researchandmarkets.com](https://researchandmarkets.com); August, 2022.